

# Taylor Trifecta



At Taylor, we aim to provide superior water testing equipment for the pool & spa industry. Our diverse range of products includes simple, reliable testing techniques, such as test strips, as well as technologically advanced options like our Xpress Flex in-store water testing system. The Taylor Trifecta is a collection of products developed to serve the three major sectors of pool and spa testing: at-home, service by pool pros, and in-store water testing.

## At-home Testing – Safety Made Simple

The cornerstone of our products for pool and spa owners is our Residential™ Series test kits. This series includes kits with varying assortments of tests to fulfil any homeowner's needs. Buyers have a choice of three progressively more sophisticated models: 3-Way, 6-Way, and 9-Way. This series uses the same quality reagents as Taylor's kits for professional analysts, but the instructions have been simplified and they include pictograms for ease of use.



Taylor test strips are another great option for pool and spa owners who are looking to save time while still achieving reliable results. Simply dip and read to determine overall water quality. We have a range of test strips for buyers to choose from including Pool, Spa, 7-Way, Salt, and Borate. Testers will get results in seconds and the simple directions prove approachable to even novice pool/spa owners.

*sureTREAT*® is Taylor's water treatment strategy software developed to simplify water treatment and connect

homeowners to pool professionals. Homeowners can simply download the app or visit the user website to input their results and get precise treatment recommendations and a shopping list. Users can create a test history that pool pros can then review and contribute to during regular service visits.

## Service by Pool Pros – Most Trusted

Pool professionals around the world trust Taylor's 2000 Series™ test kits to provide the most accurate and reliable results in the field. The family of products includes the Starter™, Test 4™, Complete™, Service Complete™, and Pool Inspector™ models. All kits include a copy of Pool & Spa Water Chemistry: A Testing & Treatment Guide. Written by experts in water chemistry, this waterproof booklet contains information about sanitation and water balance, as well as tables for water treatment. The 2000 Series features FAS-DPD drop tests which can measure free and combined chlorine as low as 0.2 ppm and up to 20 ppm without bleaching. The series also includes kits which can monitor salt concentration. Many of our most popular kits from this series have been NSF certified and all products are made in the USA.

*sureTREAT* is a great tool for pool professionals who want to stay connected to their customers. Once you've established an account, you'll be given a Supplier Code which you can use to link to homeowners. Using this link, you can customize the products available to be recommended to your customers based on your inventory. Pool pros can download the *sureTREAT* app which allows users to input results on the go. These results can be saved to your customer's test history creating a shared database. A professional, customizable report is then generated which can be emailed directly to the customer or printed.



the most trusted name in water testing

Taylor Technologies, Inc.  
410-472-4340  
800-TEST KIT (837-8548)  
www.taylor technologies.com  
ISO 9001:2015 Certified

## In-store Water Testing – Efficiency Focused

The next evolution of in-store water testing has arrived! The Xpress Flex provides fast, accurate, and affordable test results so you can confidently meet the needs of your customers. The system can perform up to 11 tests in one minute and significantly reduces the cost per test when compared to other in-store water testing options. Xpress Flex works directly with *sureTREAT* to create a concise water quality report that can be emailed or printed.

If you prefer traditional, reagent-based testing, look no further than our Counterlab Rx 2™. We took the trusted chemistry that our service test kits are known for and created a compact, store-friendly lab with an impressive display for customers. The lab includes many time-saving testing tools such as our SpeedStir® magnetic stirrer for easy and complete titrations; a Daylight Comparator Lamp for true color matching indoors; our unique Watergram® Water Balance Calculator; and SampleSizer® liquid measurement tools. Bring the confidence of the most trusted test kit in the field to your countertop.

Our *sureTREAT* retail PC app can be downloaded for free from our subscriber site. These retailers can create a Supplier Code which can be used to link to a customer's account. Users can customize the treatment recommendations so that only products that are in stock will be recommended to customers for purchase. *sureTREAT* simplifies in-store testing by creating a customizable report that can be printed or emailed to the customer. Reports can be tailored to suit individual markets by allowing users to edit the standard text, add special notes, and add custom graphics (such as logos and promotional coupons).



Whether you're recommending a product to a homeowner or looking to acquire the tools to take your pool business to the next level, Taylor is a one-stop shop for your water testing needs.

Go to [www.suretreat.com](http://www.suretreat.com) or download the free *sureTREAT* app for personalized pool/spa treatment recommendations. Available in the Apple App Store and Google Play.

